Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401084	09-28-2012		0	MENENDEZ FOR SENATE	BOB MENENDEZ FOR US SENATE	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
	245457	PHILADELPHIA	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)	N	245457

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
1	**10-02-2012**	**10-05-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**8**	**30**		**X**	**X**	**X**	**X**			**4**	**1,000**	**4**	**4,000.00**
2	**10-08-2012**	**10-08-2012**	**05:00AM - 06:00AM**	**MORNING NEWS 5A MO-FR (6948)**	**8**	**30**	**X**							**1**	**1,000**	**1**	**1,000.00**
3	**10-02-2012**	**10-05-2012**	**06:00AM - 07:00AM**	**MORNING NEWS 6A MO-FR (6949)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**1,400**	**4**	**5,600.00**
4	**10-08-2012**	**10-08-2012**	**06:00AM - 07:00AM**	**MORNING NEWS 6A MO-FR (6949)**	**9**	**30**	**X**							**1**	**1,400**	**1**	**1,400.00**
5	**10-02-2012**	**10-05-2012**	**07:00AM - 09:00AM**	**MORNING NEWS GMA 7A MO-FR (6910)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**1,400**	**4**	**5,600.00**
6	**10-08-2012**	**10-08-2012**	**07:00AM - 09:00AM**	**MORNING NEWS GMA 7A MO-FR (6910)**	**9**	**30**	**X**							**1**	**1,400**	**1**	**1,400.00**
7	**10-06-2012**	**10-06-2012**	**06:00AM - 08:00AM**	**WEEKEND NEWS 6-8A SA (6997)**	**9**	**30**						**X**		**1**	**500**	**1**	**500.00**
8	**10-06-2012**	**10-06-2012**	**08:00AM - 09:00AM**	**WEEKEND NWS GMA SA (7098)**	**8**	**30**						**X**		**1**	**1,300**	**1**	**1,300.00**
9	**10-07-2012**	**10-07-2012**	**07:00AM - 08:00AM**	**WEEKEND NWS 7-8A SU (7056)**	**8**	**30**							**X**	**1**	**600**	**1**	**600.00**
10	**10-07-2012**	**10-07-2012**	**08:00AM - 09:00AM**	**WEEKEND NWS GMA SU (7099)**	**8**	**30**							**X**	**1**	**1,300**	**1**	**1,300.00**
11	**10-07-2012**	**10-07-2012**	**09:00AM - 10:00AM**	**WEEKEND NWS 9-1030A SU (7057)**	**8**	**30**							**X**	**1**	**900**	**1**	**900.00**
12	**10-07-2012**	**10-07-2012**	**10:30AM - 11:30AM**	**WEEKEND NWS 1030-1130A SU THIS WEEK (705**	**8**	**30**							**X**	**1**	**4,500**	**1**	**4,500.00**
13	**10-07-2012**	**10-07-2012**	**09:00AM - 10:00AM**	**WEEKEND NWS 9-1030A SU (7057)**	**9**	**30**							**X**	**1**	**500**	**1**	**500.00**
14	**10-07-2012**	**10-07-2012**	**10:00AM - 10:30AM**	**WEEKEND NWS 1130A-12P SU INSIDE STORY (7**	**8**	**30**							**X**	**1**	**550**	**1**	**550.00**
15	**10-07-2012**	**10-07-2012**	**12:00PM - 01:00PM**	**WEEKEND NWS 12-1P SU (7060)**	**9**	**30**							**X**	**1**	**450**	**1**	**450.00**

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood

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	245457	PHILADELPHIA	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)	N	245457

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total $
16	**10-07-2012**	**10-07-2012**	**06:00AM - 07:00AM**	**WEEKEND NWS 6-7A SU (7055)**	**9**	**30**							**X**	**1**	**400**	**1**	**400.00**
17	**10-07-2012**	**10-07-2012**	**12:00PM - 01:00PM**	**WEEKEND NWS 12-1P SU (7060)**	**9**	**30**							**X**	**1**	**450**	**1**	**450.00**
18	**10-02-2012**	**10-05-2012**	**11:00AM - 12:00PM**	**DAYTIME 11A-12P MO-FR (6914)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**1,000**	**4**	**4,000.00**
19	**10-08-2012**	**10-08-2012**	**11:00AM - 12:00PM**	**DAYTIME 11A-12P MO-FR (6914)**	**9**	**30**	**X**							**1**	**1,200**	**1**	**1,200.00**
20	**10-02-2012**	**10-05-2012**	**12:00PM - 12:30PM**	**DAYTIME NOON NEWS WEEKDAY (6950)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**1,200**	**4**	**4,800.00**
21	**10-08-2012**	**10-08-2012**	**12:00PM - 12:30PM**	**DAYTIME NOON NEWS WEEKDAY (6950)**	**9**	**30**	**X**							**1**	**1,200**	**1**	**1,200.00**
22	**10-02-2012**	**10-05-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**800**	**4**	**3,200.00**
23	**10-08-2012**	**10-08-2012**	**04:00PM - 05:00PM**	**EARLY NEWS 4P MO-FR (7239)**	**9**	**30**	**X**							**1**	**800**	**1**	**800.00**
24	**10-02-2012**	**10-05-2012**	**05:00PM - 06:00PM**	**EARLY NEWS 5P MO-FR (6988)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**1,800**	**4**	**7,200.00**
25	**10-08-2012**	**10-08-2012**	**05:00PM - 06:00PM**	**EARLY NEWS 5P MO-FR (6988)**	**9**	**30**	**X**							**1**	**2,000**	**1**	**2,000.00**
26	**10-02-2012**	**10-05-2012**	**06:00PM - 06:30PM**	**EARLY NEWS 6P MO-FR (6989)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**3,000**	**4**	**12,000.00**
27	**10-08-2012**	**10-08-2012**	**06:00PM - 06:30PM**	**EARLY NEWS 6P MO-FR (6989)**	**9**	**30**	**X**							**1**	**3,000**	**1**	**3,000.00**
28	**10-06-2012**	**10-07-2012**	**06:00PM - 07:30PM**	**WEEKEND NEWS SA-SU 6-730P (6990)**	**9**	**30**						**X**	**X**	**1**	**1,000**	**1**	**1,000.00**
29	**10-02-2012**	**10-05-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**9**	**30**		**X**	**X**	**X**	**X**			**4**	**2,500**	**4**	**10,000.00**
30	**10-08-2012**	**10-08-2012**	**11:00PM - 11:35PM**	**LATE NEWS MO-SU (6969)**	**9**	**30**	**X**							**1**	**3,200**	**1**	**3,200.00**

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31	**10-02-2012**	**10-05-2012**	**07:00PM - 08:00PM**	**ACCESS WEEKDAY (6991)**	**9**	**30**		**X**	**X**	**X**	**X**			**2**	**2,000**	**2**	**4,000.00**
32	**10-02-2012**	**10-05-2012**	**03:00PM - 04:00PM**	**DAYTIME 3-4P MO-FR (7997)**	**9**	**30**		**X**	**X**	**X**	**X**			**2**	**600**	**2**	**1,200.00**
33	**10-08-2012**	**10-08-2012**	**03:00PM - 04:00PM**	**DAYTIME 3-4P MO-FR (7997)**	**9**	**30**	**X**							**1**	**700**	**1**	**700.00**

	Spots	Total
Contracted Gross Total:	62	89,950.00
Actual Gross Total:	62	89,950.00
Agency Commission:		13,492.50
Net Total:		76,457.50

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	**0.00**	**0.00**	**89,950.00**	**0.00**	**89,950.00**
TOTAL	**0.00**	**0.00**	**89,950.00**	**0.00**	**89,950.00**

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